Advertising rate card

the latch

Web Banners

Prominently display your ad to all visitors to the site in a variety of placements.

Web banner leaderboard

4 weeks:

£145

2 weeks:

£90

Web banner MPU

4 weeks:

£115

2 weeks:

£70

Social Media

Reach more people across Instagram, Facebook, Twitter and LinkedIn with dedicated social media content.



1 x dedicated Instagram post and story



3 x dedicated Tweets



in 1 x dedicated LinkedIn post



1 x dedicated Facebook post

Total: £125

Email Banners

Have your opportunity delivered straight to inboxes in our regular round ups.

Email super banner

1 x banner: £60

2 x banners: £100

Social Media Ads

Reach people with detailed targeting options across Facebook, Instagram or LinkedIn.

Targeted post from LinkedIn/Facebook/Instagram

Minimum spend: £100

Set up fee: £50